

EXHIBIT N

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Attorneys for Plaintiff
OPULENT TREASURES, INC.

**IN THE UNITED STATES DISTRICT COURT
FOR THE CENTRAL DISTRICT OF CALIFORNIA**

OPULENT TREASURES, INC.,
Plaintiff,

v.

YA YA CREATIONS, INC., BALSA
CIRCLE, LLC, LEILANI WHOLESALE,
CHAIR COVER FACTORY, INC., AND
CHICAGO CHAIR COVERS, INC.

Defendants.

Case No. 2:22-cv-02616-SVW-JC

**PLAINTIFF OPULENT TREASURES
INC.'S SECOND AMENDED
COMPLAINT**

1 Plaintiff Opulent Treasures, Inc. (“Opulent”) files this Second Amended Complaint
2 for damages and injunctive relief against Defendants Ya Ya Creations, Inc. (“Ya Ya”),
3 Balsa Circle, LLC, Leilani Wholesale, Chair Cover Factory, Inc., and Chicago Chair
4 Covers, Inc.
5

6 **NATURE OF THE ACTION**

7
8 1. This is a civil action for trade dress infringement, trade dress dilution, false
9 designation of origin, unfair competition, unjust enrichment, and request for injunctive
10 relief arising out of Defendants’ unauthorized and infringing use of Opulent’s trade dress
11 for cake stands and other décor items. As described more fully below, upon information
12 and belief, Defendants have knowingly, willfully, or intentionally infringed Opulent’s
13 trade dress, damaged Opulent’s business reputation, and subjected Opulent to unfair
14 competition, lost profits, and other monetary damages. The infringement is ongoing,
15 causing Opulent to suffer irreparable harm.
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18 2. Opulent sues under the Lanham Act, including 15 U.S.C. §§ 1114(1) and
19 1125(a) and (c) *et seq.* (Infringement, False Designation of Origin, Unfair Competition
20 and Dilution); 15 U.S.C. § 1116 (Injunctive Relief), 15 U.S.C § 1117 (Attorney’s Fees
21 and Treble Damages), 15 U.S.C. § 1118, the Texas Business and Commerce Code § 16 *et*
22 *seq.*, and common law.
23
24

25 **PARTIES**

26 3. Opulent is a corporation organized and existing under the laws of the state of
27 California, with its principal place of business in El Segundo, California. It sells its
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1 products through its website www.opulenttreasures.com as well as through other e-
2 commerce platforms including Amazon.com, Wayfair.com, WalMart.com, and eBay.com.
3
4 It also sells its products to leading retail stores such as TJX Corp., including its affiliates
5 Home Goods, TJ Maxx, Marshalls, Winners, Home Sense Canada and TK Maxx Europe.
6 Opulent is and has been marketing and selling Opulent's Designs¹ in Texas and
7
8 throughout the United States in interstate commerce continuously.

9 4. On information and belief, Defendant Ya Ya is a California corporation with
10 its principal place of business at 13155 Railroad Ave., City of Industry, California 91746.
11

12 5. On information and belief, Defendant Ya Ya operates affiliated websites
13 www.efavormart.com, www.tableclothsfactory.com, www.ehomart.com, and
14 www.silkflowersfactory.com.
15

16 6. On information and belief, Defendant Balsa Circle, is a California
17 corporation with its principal place of business at 5035 Galliano Ave Rancho Cucamonga,
18 CA 91739.
19

20 7. On information and believe, Defendant Balsa Circle operates the website
21 www.balsacircle.com.
22

23 8. On information and belief, Defendant Leilani Wholesale is a California
24 corporation with its principal place of business at 5035 Galliano Ave Rancho Cucamonga,
25 CA 91739.
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¹ Opulent's Designs mean federally and common law protected trade dresses which Defendants infringe.

1 9. On information and belief, Defendant Leilani Wholesale operates the website
2 www.leilaniwholesale.com.

3
4 10. On information and belief, Defendant Chair Cover Factory, Inc. is a
5 dissolved Illinois corporation that previously had its principal place of business at 12444
6 Anand Brook Dr., Orland Park, IL 60467.

7
8 11. On information and belief, Defendant Chair Cover Factory, Inc. operated the
9 website www.chaircoverfactory.com before it dissolved.

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11 12. On information and belief, Defendant Chicago Chair Covers, Inc. is an
12 Illinois corporation with its principal place of business at 12444 Anand Brook Dr., Orland
13 Park, IL 60467.

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15 13. On information and belief, Defendant Chicago Chair Covers, Inc. operates
16 the website www.chaircoverfactory.com.

17 14. Defendants are the manufacturers, sellers, or distributors of cake stands and
18 other décor items which are infringing on Opulent's Designs.

19
20 15. Defendants sell their infringing products in Texas and throughout the United
21 States.

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23 **JURISDICTION AND VENUE**

24 16. This Court has subject-matter jurisdiction over all aspects of this action under
25 15 U.S.C. § 1051 et seq. ("Lanham Act") and 28 U.S.C. §§ 1331, 1337, and 1338.

26
27 17. This Court has pendent jurisdiction over the Texas statutory and common
28 law claims pursuant to 28 U.S.C. § 1367 because the claims are so related to the other

1 claims in the action over which the Court has original jurisdiction that they form part of
2 the same case or controversy.

3
4 18. This Court has personal jurisdiction over Defendants through Defendants
5 transacting, doing, and soliciting business in this District, because a substantial part of the
6 relevant events occurred in this District, and because Defendants have infringed,
7 contributed to the infringement of, or actively induced others to infringe Opulent's
8 Designs in this District. Defendants continue to infringe, contribute to the infringement of,
9 or actively induce others to infringe Opulent's Designs in this District. Defendants have
10 purposefully availed themselves of the privilege of doing business in this District and
11 directed its conduct into this District because Defendants conduct continuous and
12 systematic business in this District, placed infringing products in the stream of commerce
13 directed to residents of this District, derived commercial benefits from the sale of
14 infringing products and caused injuries to Opulent within the Eastern District of Texas.
15 Defendants operate websites accessible by Internet users in this District and offer their
16 services and products to residents of Texas and this judicial District. The infringing
17 products that Defendants advertise and offer, and make available to purchasers through its
18 websites, are able to be ordered by and shipped to purchasers in Texas. Because the
19 Defendants voluntarily engaged in tortious acts in Texas and made purposeful contacts
20 with Texas, the exercise of jurisdiction will not offend traditional notions of fair play and
21 substantial justice.
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1 23. In recent years, Opulent's commitment to quality and beauty has helped
2 propel the Opulent Treasures® brand to an overwhelming level of popularity among
3 consumers. After more than twenty years of business, Opulent's loyal customer base
4 spans not only across the United States, but the entire globe.
5

6 24. In fact, just through the trend-ideas sharing website, www.Pinterest.com,
7 Opulent's "pins" have engaged with nearly thirty million individuals. Additionally,
8 Opulent has received unsolicited media attention several times from outlets including
9 Romantic Homes, BuzzFeed, Prime Living, C Magazine, U.S. Weekly, among others.
10 Opulent's products have also been featured on multiple television networks, including
11 QVC, Bravo, Nickelodeon, HGTV, as well as on programs such as the Today Show, The
12 Real Housewives, Keeping Up with The Kardashians, and Vanderpump Rules.
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16 25. At first serving specialty stores, boutiques, and event planners, Opulent has
17 grown into a multi-million-dollar business, shipping up to 40,000 pieces per month, and
18 experiencing sales around \$3 million per year via TJX Corp., including its affiliates Home
19 Goods, TJ Maxx, and Marshalls.
20

21 26. Opulent's products are distributed and sold to consumers through authorized
22 retailers throughout the United States, including Texas, at point-of-sale on the Internet (e-
23 commerce platforms such as Wayfair, Houzz, Amazon, and QVC), and through its own
24 website www.opulenttreasures.com.
25

26 27. Opulent has also been enrolled on the Amazon Brand Registry since June
27 2017 to identify its registrations and trademark rights.
28





1 28. Opulent has acquired trade dress rights under the Lanham Act, as well as
2 under state statutory and common law, in the overall look, design, arrangement, and
3 appearance of its cake stands and other décor items.
4

5 29. In connection with some of its best-selling products, Opulent has used a
6 variety of legally protected trademarks on and in connection with the advertisement and
7 sale of its products, including, but not limited to, those detailed in this Second Amended
8 Complaint.
9

10 30. Opulent owns trademarks for Opulent's dessert table, tiered dessert stand,
11 and candelabra which are registered in the U.S. Trademark Office (Reg. Nos. 5,912,235;
12 4,729,340; 4,729,341; and 4,733,374) (collectively, "Opulent's 3D Marks").
13

14 31. Opulent also owns a literary mark for OPULENT TREASURES® (Reg. No.
15 4,381,949).
16

17 32. Opulent's 3D Marks are identified and described below in **Table 1**, below.
18 The designs depicted below consist of non-functional design elements, are not essential to
19 the use or purpose of the products, do not affect their cost or quality, and are not the
20 reason the products work. Moreover, the ornamental aspects of the arrangement and
21 combination of the features are arbitrary and non-functional.
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REG. NUMBER	TRADEMARK	REG. DATE	FIRST USE IN COMMERCE	GOODS
5,912,235 (Principal Reg.)		November 19, 2019	August 2006	IC 021: Dessert serving trays, tiered serving trays for domestic purposes; tiered tray serving platters
4,729,340 (Supplemental Reg.)		April 28, 2015	August 2006	IC 021: Dessert serving trays, tiered serving trays for domestic purposes; tiered tray serving platters
4,729,341 (Supplemental Reg.)		April 28, 2015	August 2006	IC 020: Tables, Display tables, tables for displaying desserts
4,733,374 (Supplemental Reg.)		May 5, 2015	August 2006	IC 021: Candle holders; Non-electric candelabras

33. Opulent is the exclusive licensee of Opulent's Designs and Opulent's 3D Marks. The key to Opulent's success is the high quality and reputation of its products, which are closely associated by the public with Opulent's Designs. Opulent has used

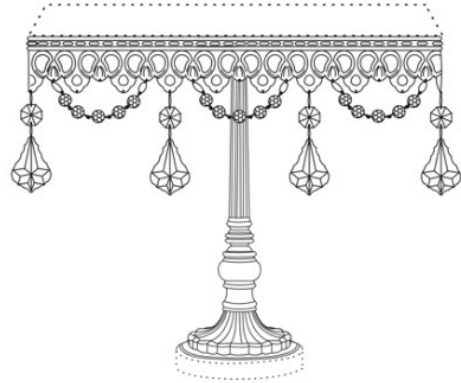
1 Opulent's Designs continuously as the main identifier of its elegant and distinct décor
2 pieces.
3

4 34. Opulent has extensively and continuously promoted and used its trade dress
5 designs for years in the United States and in Texas, and as explained in more detail below,
6 has acquired trade dress rights in its famous designs. In connection with marketing and
7 selling Opulent's Designs, Plaintiff has extensively used, displayed, and advertised the
8 non-functional features of the Opulent's Designs that comprise the trade dresses of said
9 designs. In the minds of the public, the primary significance of these non-functional and
10 distinctive features is to identify the source of the product, and Opulent Designs have
11 acquired secondary meaning. The distinctive and non-functional features also identify that
12 the product is reliable and of the high quality associated with Opulent.
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16 35. Opulent's products, depicted in **Table 2** below, are Opulent's most
17 recognizable trade dresses. For example, one of the most iconic is "Chandelier Cake
18 Stand," federally protected by U.S. Reg. No. 5,912,235. Said Chandelier Cake Stand
19 consists of a decorative display table embodying these features: ornate paneling
20 surrounding the circumference of the tabletop; beads and crystals encircling the table and
21 dangling from the ornate paneling; and a multi-grooved fluted base. The ornate paneling
22 with or without jewels that is part of Opulent's chandelier design is what makes Opulent's
23 trade dress recognizable to consumers. Customer's associate this distinctive design with
24 Opulent's recognized quality.
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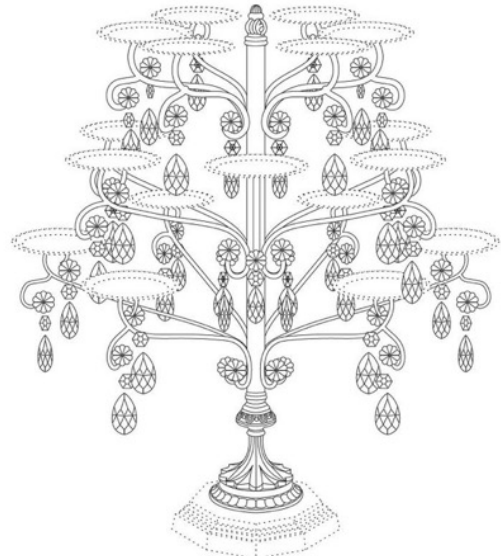
Chandelier Round Cake Stand
Reg No. 5,912,235



Chandelier Square Cake Stand



Chandelier Candle Holder
Reg No. 4,733,374



Chandelier Cupcake Stand
Reg No. 4,729,340

36. Additionally, Opulent's Designs have become famous and a well-known indicator of the origin and quality of Opulent's décor products. As explained above, Opulent has used, promoted, marketed, and made significant sales of its designs.

37. Attached as Exhibit A is a copy of the Certificates of Registration for Opulent's 3D Marks and OPULENT TREASURES® literary mark along with a current

1 printout of the electronic status page for these registrations downloaded from the USPTO
2 database at <http://tsdr.uspto.gov>.

3
4 38. Opulent is an applicant in two applications pending on the USPTO's
5 Principal Register for Opulent's Chandelier Cupcake Stand and Chandelier Candle
6 Holder, Serial Nos. 90830532 and 90839684, respectively.

7
8 39. According to 15 U.S.C. §§ 1115(a) and 1057(b), Opulent's U.S. Reg. No.
9 5,912,235 is prima facie evidence of the validity of the Opulent's trade dress in Opulent's
10 Chandelier Cake Stand.

11
12 40. According to 15 U.S.C. §§ 1115(a) and 1057(b), Opulent's Chandelier Cake
13 Stand registration is prima facie evidence of Opulent's ownership of the Opulent trade
14 dress.

15
16 41. According to 15 U.S.C. §§ 1115(a) and 1057(b), Opulent Chandelier Cake
17 Stand registrations is prima facie evidence of Opulent's exclusive right to use the Opulent
18 trade dress in the United States commerce.

19
20 42. Together with the rights granted by Opulent's 3D Marks, Plaintiff has strong
21 common law rights in its trade dresses (the Opulent's Designs depicted in **Illustration 1**)
22 through its extensive use and promotion of them in commerce. Opulent is and has been
23 marketing and selling the Opulent's Designs in Texas and in this District at hundreds of
24 brick-and-mortar locations in Texas and across the United States such as TJ Maxx, Home
25 Goods, Marshalls, and through e-commerce distributors. Opulent has also been diligent in
26 protecting and enforcing Opulent's Designs.
27
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1 43. Opulent's Designs serve as a unique source identifier for Opulent's products.
2 Opulent prominently uses and displays its federally registered OPULENT
3 TREASURES® Mark on its décor pieces including product packaging, point-of-sale
4 displays, and on Plaintiff's advertising, promotional materials, and website (including
5 social media).
6

7
8 44. Opulent has invested time, effort, and hundreds of thousands of dollars in
9 marketing to build the fame, reputation, and goodwill of Opulent's Designs.
10

11 45. Opulent's Designs are distinctive designations of the source of origin of its
12 products.
13

14 46. Opulent's Designs are uniquely associated with Plaintiff and its high-quality
15 goods. These trade dresses are assets of incalculable value as symbols of Opulent, its
16 quality of goods and its goodwill. These trade dresses have acquired secondary meaning
17 and have become famous in the United States, in Texas, and in this District.
18

19 47. Opulent's Designs are well-known and were well-known *before* Defendants'
20 infringement began.
21

22 48. As a result of Opulent's extensive advertising and promotional efforts and its
23 continuous use, Opulent's Designs are distinctive and widely recognized by the relevant
24 consuming public of Texas and the United States as a designation of source of the
25 involved goods. As a result, Opulent owns federal, common law, and statutory trade dress
26 rights in ornamental design and appearances of all Opulent's Designs.
27
28

1 **DEFENDANTS’ INFRINGEMENT OF OPULENT’S DESIGNS**

2 49. Defendants have purposefully offered for sale, sold, distributed, imported
3 and/or re-sold, advertised, marketed, or promoted, and continue to offer for sale, sell,
4 distribute, import and/or re-sell, advertise, market, or promote household products known
5 as: CHDLR_045_GOLD; CHDLR_046_GOLD; CHDLR_CAKE02_GOLD;
6 CHDLR_CAKE01_GOLD; CHDLR_CAKE03_GOLD; CHDLR_CAKE04_GOLD; and
7 CHDLR_CAKE05_8_GOLD; (“the Accused Products”)² that are confusingly similar to,
8 and dilute, Opulent’s Designs. Defendants use Opulent’s Designs in commerce without
9 Opulent’s authorization. Furthermore, in an unsophisticated manner, Defendants have
10 combined elements from several of Opulent’s Designs or arranged Opulent’s Designs in
11 new a configuration to conceal flagrant infringement.

12 50. The confusing similarity between the Opulent Designs (right) and Accused
13 Products (left) is shown, for example, in **Illustration 1** below:
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28 ² Product numbers for known color variations of the Accused Products are listed within Illustration 1.

ACCUSED PRODUCTS	OPULENT'S DESIGNS
 <p data-bbox="245 716 846 800">CHDLR_045_GOLD, CHDLR_045_SILV, CHDLR_045_054</p>	 <p data-bbox="1024 772 1317 814">Reg No.: 5,912,235</p>
 <p data-bbox="245 1283 846 1367">CHDLR_046_GOLD, CHDLR_046_SILV, CHDLR_046_054</p>	

ACCUSED PRODUCTS	OPULENT'S DESIGNS
 <p data-bbox="342 877 760 1052">CHDLR_CAKE02_GOLD, CHDLR_CAKE02_SILV, CHDLR_CAKE02_054, CHDLR_CAKE02_WHT</p>	 

ACCUSED PRODUCTS	OPULENT'S DESIGNS
 <p data-bbox="337 1060 753 1186">CHDLR_CAKE01_GOLD, CHDLR_CAKE01_054, CHDLR_CAKE01_WHT</p>	 
	

ACCUSED PRODUCTS	OPULENT'S DESIGNS
 <p data-bbox="337 856 755 1102">CHDLR_CAKE03_GOLD, CHDLR_CAKE03_WHT, CHDLR_CAKE03_BLK, CHDLR_CAKE03_SILV, CHDLR_CAKE03_054</p>	
 <p data-bbox="321 1533 776 1728">CHDLR_CAKE05_8_GOLD, CHDLR_CAKE05_8_SILV, CHDLR_CAKE05_8_WHT, CHDLR_CAKE05_8_054</p>	

ACCUSED PRODUCTS	OPULENT'S DESIGNS
 <p data-bbox="349 1113 755 1197">CHDLR_CAKE04_WHT; CHDLR_CAKE04_GOLD</p>	   

51. According to their websites, Defendants supply home décor and wholesale party supplies for events. Upon information and belief, Defendants, or their affiliates, import and/or re-sell the Accused Products into the United States and distribute them to retail stores across the country, including to stores in the Eastern District of Texas. At such stores, the Accused Products are advertised, promoted, offered for sale, and sold.

1 Upon information and belief, customers have bought the Accused Products from one or
2 more stores to which Defendants directly or through the third party distributes the
3 Accused Products.
4

5 52. The Accused Products also are advertised, promoted, offered for sale, sold,
6 and transported to customers across the United States, including throughout the Eastern
7 District of Texas, through the websites www.efavormart.com,
8 www.tableclothsfactory.com, www.ehomart.com, www.silkflowersfactory.com,
9 www.balsacircle.com, www.leilaniwholesale.com, and www.chaircoverfactory.com that
10 the respective Defendants operate. Upon information and belief, Defendants have done
11 business with customers in, and with residents of, this judicial district through its
12 websites. For example, upon information and belief, customers in this judicial district
13 have purchased the Accused Products from these websites and have had the Accused
14 Products shipped to this judicial district. Furthermore, these websites are highly
15 interactive. For instance, the websites allow online customers to create and store an online
16 profile, purchase products (e.g., the Accused Products), input personal information (e.g.,
17 name, address, and phone number), input credit card information to pay for products, and
18 chat with the Defendants' Customer Support Center. Under the authority of the
19 Defendants, the Accused Products are advertised, promoted, offered for sale, sold, and
20 transported to customers across the United States, including throughout the Eastern
21 District of Texas, through third-party websites such as www.amazon.com,
22 www.ebay.com, www.wayfair.com, www.sears.com, www.kmart.com,
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1 www.walmart.com, www.pinterest.com, www.facebook.com, www.linkedin.com,
2 www.instagram.com, www.youtube.com, and www.etsy.com which are also interactive
3 websites.
4

5 53. Defendants are not licensed to use Opulent's Designs and have no other
6 affiliation with Opulent. Defendants are also direct competitors with Opulent in the selling
7 of home décor pieces.
8

9 54. Defendants' intentional conduct is likely to cause confusion, to cause
10 mistake, or to deceive the public and the trade by causing consumers to believe that
11 Defendants' products originate with, or relate to, Opulent's goods, or are licensed by,
12 sponsored or approved by, connected with, or associated with Opulent.
13

14 55. Before filing its Original Complaint, Opulent informed Defendant Ya Ya that
15 it was infringing Opulent's trademark rights and demanded that Defendant Ya Ya stops
16 using Opulent Designs.
17

18 56. Defendant Ya Ya refused to comply with Opulent's demand and continued
19 their infringing activities by distributing, selling, and promoting their Accused Products.
20 Thus, Defendant Ya Ya's continued use of Opulent's Designs constitutes intentional and
21 willful infringement of Opulent's Designs.
22

23 57. Upon information and belief, Defendants have received take down requests
24 for the Accused Products from Opulent through third parties such as Pinterest and
25 Amazon for the removal of Defendants' Accused Products from those websites.
26
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1 Defendants continued use of Opulent's Designs constitutes intentional and willful
 2 infringement of Opulent's Designs.

3
 4 58. Defendants' use of Opulent's Designs has caused, and will continue to cause,
 5 harm to Plaintiff.

6
 7 59. As discussed below, through these activities related to the Accused Products,
 8 Defendants infringe Opulent's trade dress rights, engage in unfair competition against
 9 Opulent, are unjustly enriched at Opulent's expense, and engage in misappropriation.

10
 11 **COUNT I**
(Federal Trademark Infringement Under § 32(1) of the Lanham Act, 15 U.S.C.
§ 1114(1))

12
 13 60. All of the above paragraphs are incorporated by reference as if fully restated.

14
 15 61. Opulent's 3D Marks are inherently distinctive and continue to acquire
 16 substantial distinctiveness and goodwill in the marketplace through Opulent's use of those
 17 trade dresses in commerce. As a result of Opulent's widespread and continuous use of its
 18 trade dresses, Opulent's 3D Marks have become associated in the minds of the relevant
 19 purchasing public with Opulent. The reputation and goodwill that Opulent has built up in
 20 Opulent's 3D Marks is of great value to Opulent.

21
 22 62. In particular, Defendants' use of Chandelier Cake Stand which U.S.
 23 Registered mark, Reg. No. 5,912,235 as described above, unless enjoined by the Court, is
 24 likely to cause confusion with, or to cause mistake or deceive consumers as to the origin,
 25 sponsorship, or approval of, Defendants' services, products, and related commercial
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1 activities, or Opulent's services, products, and commercial activities, in violation of
2 Section 32(1) of the Lanham Act, 15 U.S.C. § 1114(1).
3

4 63. Defendants' infringement of Opulent's Chandelier Cake Stand mark, and the
5 Defendants' other actions as pleaded above, are willful, intentional, and deliberate.
6

7 64. Defendants' unlawful conduct has caused and will continue to cause
8 substantial injury to the public and to Opulent.

9 65. The intentional and knowing nature of Defendants' trademark infringement
10 renders this case an exceptional case, entitling Opulent to an award of costs and
11 reasonable attorney's fees under 15 U.S.C. § 1117(a).
12

13 66. Opulent has no adequate remedy at law.

14 67. By their conduct, Defendants have violated Section 32(1) of the Lanham Act,
15 15 U.S.C. § 1114(1).
16

17 68. Opulent has a right to recover Defendants' profits, damages sustained by
18 Opulent in an amount to be proven at trial, enhanced damages, costs, and reasonable
19 attorney's fees under 15 U.S.C. §§ 1114 and 1117.
20

21 **COUNT II**

22 ***(Trade Dress Infringement Under § 43(a) of the Lanham Act, 15 U.S.C. § 1125(a))***

23 69. All of the above paragraphs are incorporated by reference as if fully
24 restated.
25

26 70. Defendants' advertisements, promotions, offers to sell, sales, distribution,
27 manufacture, importing and/or re-selling of the Accused Products violate § 43(a) of the
28

1 Lanham Act, 15 U.S.C. § 1125(a), by infringing Opulent's Designs. The trade dress of
2 the Accused Products is confusingly similar to Opulent's Designs. Defendants' use of
3 Opulent's Designs in the Accused Products is likely to cause confusion as to the
4 affiliation, connection, or association of Defendants with Opulent as to the origin,
5 sponsorship, or approval of the Accused Products, at least by creating the false and
6 misleading impression that the Accused Products are manufactured by, authorized by, or
7 otherwise associated with Opulent.
8

10 71. Opulent's Designs are entitled to protection under the Lanham Act.
11 Opulent's Designs include unique, distinctive, and non-functional designs. Opulent has
12 extensively and continuously promoted and used its trade dresses in the United States.
13 Through that extensive and continuous use, Opulent Designs have become a well-known
14 indicator of the origin and quality of Opulent's products, and Opulent's Designs have
15 acquired substantial secondary meaning in the marketplace.
16

18 72. Moreover, Opulent's Designs acquired this secondary meaning before
19 Defendants began their unlawful use of Opulent's Designs in connection with the
20 Accused Product. Opulent used its trade dresses extensively and continuously before
21 Defendants began advertising, promoting, selling, offering to sell, distributing, importing
22 and/or re-selling the Accused Products. Opulent's Designs acquired secondary meaning
23 in the United States, in Texas generally, and in the Eastern District of Texas before
24 Defendants started unlawful use of Opulent's Designs.
25

26 73. Defendants' use of Opulent's Designs has caused and, unless enjoined,
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1 will continue to cause substantial and irreparable injury to Opulent for which Opulent has
 2 no adequate remedy at law, including at least substantial and irreparable injury to the
 3 goodwill and reputation for quality associated with Opulent's Designs, with Opulent, and
 4 Opulent's products. Additionally, Defendants' use of Opulent's Designs has caused
 5 injury to Opulent in the form of lost sales because some customers that would have
 6 bought Opulent's Designs have bought and will buy Defendants' Accused Products
 7 instead.

10 74. On information and belief, Defendants' use of Opulent's Designs has been
 11 intentional, willful, and malicious. Defendants' bad faith is evidenced at least by the
 12 similarity of the Accused Products to Opulent's Designs, as shown by, for example,
 13 **Illustration 1** above, and by Defendants' continuing disregard for Opulent's rights.

16 75. Opulent is entitled to injunctive relief, and Opulent has a right to recover at
 17 least Defendants' profits, Opulent's actual damages, enhanced damages, costs, and
 18 reasonable attorney fees under at least 15 U.S.C. §§ 1125(a), 1116, and 1117.

20 **COUNT III**
 21 ***(Common Law Trade Dress Infringement)***

22 76. All of the above paragraphs are incorporated by reference as if fully
 23 restated.

24 77. Defendants' advertisements, marketing, promotions, offers to sell, sales,
 25 distribution, manufacture, importing and/or re-selling of the Accused Products, in direct
 26 competition with Opulent, constitute common law trade dress infringement, because
 27
 28

1 Defendants' use of Opulent's Designs is likely to cause consumer confusion as to the
2 origin or sponsorship or affiliation of the Accused Products by creating the false and
3 misleading impression that the Accused Products are manufactured by, authorized by, or
4 otherwise associated with Opulent.
5

6 78. Opulent's Designs are entitled to protection under the common law.
7
8 Opulent's Designs includes unique, distinctive, and non-functional designs. Opulent has
9 extensively and continuously promoted and used its trade dresses in the United States
10 and Texas. Through that extensive and continuous use, Opulent's Designs have become a
11 well-known indicator of the origin and quality of Opulent's products, and Opulent's
12 Designs have acquired substantial secondary meaning in the marketplace. Moreover,
13 Opulent's Designs acquired this secondary meaning before Defendant began their
14 unlawful use of Opulent's Designs in connection with the Accused Products.
15
16

17 79. Defendants' use of Opulent's Designs has caused and, unless enjoined,
18 will continue to cause substantial and irreparable injury to Opulent for which Opulent has
19 no adequate remedy at law, including substantial and irreparable injury to the goodwill
20 and reputation for quality associated with Opulent's Designs, with Opulent, and
21 Opulent's products. Additionally, Defendants' use of Opulent's Designs has caused
22 injury to Opulent in the form of lost sales because some customers that would have
23 bought Opulent's Designs have bought and will buy Defendants' Accused Products
24 instead.
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28 80. On information and belief, Defendants' use of Opulent's Designs has been

1 intentional, willful, and malicious. Defendants' bad faith is evidenced at least by the
 2 similarity of the Accused Products to Opulent's Designs, as shown in, for example,
 3 **Illustration 1** above, and by Defendants' continuing disregard for Opulent's rights.

5 81. Opulent is entitled to injunctive relief, and Opulent is also entitled to
 6 recover at least Opulent's damages, Defendants' profits, punitive damages, costs, and
 7 reasonable attorney fees.
 8

9 **COUNT IV**
 10 ***(Trade Dress Dilution under § 43(c) of the Lanham Act, 15 U.S.C. § 1125(c))***

11 82. All of the above paragraphs are incorporated by reference as if fully
 12 restated.
 13

14 83. Based on the activities described above, including, for example,
 15 Defendants' advertising, marketing, promoting, offering for sale, selling, distributing,
 16 manufacturing, importing and/or re-selling the Accused Products, Defendants have
 17 diluted, are diluting, and will likely continue to dilute Opulent's famous trade dresses in
 18 violation of § 43(c) of the Lanham Act, 15 U.S.C. § 1125(c). Defendants' use of
 19 Opulent's Designs, including through counterfeits, reproductions, copies, or colorable
 20 imitations, is likely to cause, and has caused, dilution of Opulent's famous trade dresses,
 21 at least by eroding the public's exclusive identification of Opulent's famous trade dresses
 22 with Opulent and Opulent's products, by lessening the capacity of Opulent's famous
 23 trade dresses to identify and distinguish Opulent's products, by associating Opulent's
 24 Designs with products of inferior quality, and by impairing the distinctiveness of
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1 Opulent's famous trade dresses.

2 84. Opulent's Designs are famous and are entitled to protection under the
3 Lanham Act. Opulent's Designs include unique, distinctive, and non-functional designs.
4 Opulent's Designs have acquired distinctiveness through Opulent's extensive and
5 continuous promotion and use of Opulent's Designs in the United States. Through that
6 extensive and continuous use, Opulent's Designs have become a famous well-known
7 indicator of the origin and quality of Opulent's products throughout the United States
8 and is widely recognized by the general consuming public as a designation of the source
9 of Opulent's products. Opulent's Designs have also acquired substantial secondary
10 meaning in the marketplace. Moreover, Opulent's Designs became famous and acquired
11 this secondary meaning before Defendants began their unlawful use of Opulent's
12 Designs in connection with the Accused Products.
13

14 85. Defendants' use of Opulent's Designs, including through counterfeits,
15 reproductions, copies, or colorable imitations, has caused, and, unless enjoined, will
16 continue to cause, substantial and irreparable injury to Opulent for which Opulent has no
17 adequate remedy at law, including substantial and irreparable injury to the goodwill and
18 reputation for quality associated with Opulent's Designs, with Opulent, and with
19 Opulent's Designs.
20

21 86. On information and belief, Defendants' use of Opulent's Designs,
22 including through counterfeits, reproductions, copies, or colorable imitations, has been
23 intentional, willful, and malicious. Defendants' bad faith is evidenced at least by the
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1 similarity of the Accused Product to Opulent's Designs, as demonstrated in, for example,
 2 **Illustration 1** above, and by Defendants' continuing disregard for Opulent's rights.

3
 4 87. Opulent is entitled to injunctive relief, and Opulent is also entitled to
 5 recover at least Defendants' profits, actual damages, enhanced profits, and damages,
 6 costs, and reasonable attorney fees under at least 15 U.S.C. §§ 1125(c), 1116, and 1117.

7
 8 **COUNT V**
 9 ***(Trade Dress Dilution Under Tex. Bus. & Com. Code § 16.103)***

10 88. All of the above paragraphs are incorporated by reference as if fully
 11 restated.

12 89. Based on the activities described above, including, for example,
 13 Defendants' advertising, promoting, offering to sell, selling, distributing, manufacturing,
 14 importing and/or re-selling the Accused Products, Defendant has diluted, is diluting, and
 15 will likely continue to dilute Opulent's Design in violation of § 16.103 of the Texas
 16 Business & Commerce Code. Defendants' use of Opulent's Designs, including through
 17 counterfeits, reproductions, copies, or colorable imitations, is likely to cause, and has
 18 caused, dilution of Opulent's famous trade dress at least by eroding the public's
 19 exclusive identification of Opulent's famous trade dress with Opulent, by lessening the
 20 capacity of Opulent's famous trade dress to identify and distinguish Opulent's products,
 21 by associating Opulent's Designs with products of inferior quality, and by impairing the
 22 distinctiveness of Opulent's famous trade dress.

23 90. Opulent's Designs are famous and are entitled to protection under Texas
 24 law. Opulent's Designs include unique, distinctive, and non-functional designs. Opulent
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1 has extensively and continuously promoted and used its trade dresses in the United States
2 and in the State of Texas. Through that extensive and continuous use, Opulent's Designs
3 have become a famous and well-known indicator of the origin and quality of Opulent's
4 products in the United States, and in the State of Texas generally and in specific
5 geographic areas in Texas. Opulent's Designs are widely recognized by the public
6 throughout Texas and in specific geographic areas in Texas as a designation of the source
7 of Opulent and its products. Opulent's Designs also have acquired substantial secondary
8 meaning in the marketplace, including in Texas and in geographic areas in Texas.
9 Moreover, Opulent's Designs became famous and acquired secondary meaning before
10 Defendants started their unlawful use of Opulent's Designs in connection with the
11 Accused Products.
12

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16 91. Defendants' use of Opulent's Designs, including through counterfeits,
17 reproductions, copies, or colorable imitations, has caused, and, unless enjoined, will
18 continue to cause, substantial and irreparable injury to Opulent for which Opulent has no
19 adequate remedy at law, including at least substantial and irreparable injury to the
20 goodwill and reputation for quality associated with Opulent's Designs and with Opulent.
21

22 92. On information and belief, Defendants' use of Opulent's Designs,
23 including through counterfeits, reproductions, copies, or colorable imitations has been
24 intentional, willful, and malicious. Defendants' bad faith is evidenced at least by the
25 similarity of the Accused Products to Opulent's Designs, as shown by, for example,
26 **Illustration 1** above, and by Defendants' continuing disregard for Opulent's rights.
27
28

COUNT VI

94. All of the above paragraphs are incorporated by reference as if fully restated.

96. Opulent's Designs are entitled to protection under the Lanham Act. Opulent's Designs includes unique, distinctive, and non-functional designs. Opulent has extensively and continuously promoted and used its trade dresses in the United States. Through that extensive and continuous use, Opulent's Designs has become a well-known indicator of the origin and quality of Opulent's products. Opulent's Designs have

1 acquired substantial secondary meaning in the marketplace. Moreover, Opulent's
2 Designs acquired this secondary meaning before Defendant started their unlawful use of
3 Opulent's Designs in connection with the Accused Products.
4

5 97. Defendants' use of Opulent's Designs has caused and, unless enjoined,
6 will continue to cause substantial and irreparable injury to Opulent for which Opulent has
7 no adequate remedy at law, including at least substantial and irreparable injury to the
8 goodwill and reputation for quality associated with Opulent's Designs, with Opulent, and
9 Opulent's products. Additionally, Defendants' use of Opulent's Designs has caused
10 injury to Opulent in the form of lost sales because some customers that would have
11 bought Opulent's Designs have bought and will buy Defendants' Accused Products
12 instead.
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16 98. On information and belief, Defendants' use of Opulent's Designs has been
17 intentional, willful, and malicious. Defendants' bad faith is evidenced at least by the
18 similarity of the Accused Products to Opulent's Designs, as shown by, for example,
19 **Illustration 1** above, and by Defendants' continuing disregard Opulent's rights.
20

21 99. Opulent is entitled to injunctive relief, and Opulent is also entitled to
22 recover at least Defendants' profits, Opulent's actual damages, enhanced damages, costs,
23 and reasonable attorney fees under at least 15 U.S.C. §§ 1125(a), 1116, and 1117.
24

25 **COUNT VII**
26 ***(Common Law Unfair Competition)***

27 100. All of the above paragraphs are incorporated by reference as if fully
28 restated.

1 101. Defendants' advertisements, marketing, promotions, offers to sell, sales,
2 distribution, manufacture, importing and/or re-selling of the Accused Products, in direct
3 competition with Opulent, constitute common law unfair competition by palming off
4 and passing off of Defendants' goods, by simulating Opulent's Designs in an intentional
5 and calculated manner likely to cause consumer confusion as to origin or sponsorship or
6 affiliation of the Accused Products, by creating the false and misleading impression that
7 the Accused Products are manufactured by, authorized by, or otherwise associated with
8 Opulent. Defendants' tortious activities have interfered with Opulent's ability to conduct
9 its business.
10

11
12
13 102. Opulent's Designs are entitled to protection under the common law.
14 Opulent's Designs include unique, distinctive, and non-functional features and are
15 inherently distinctive. Opulent has extensively and continuously promoted and used
16 Opulent's Designs for years in the United States and Texas. Through that extensive and
17 continuous use, Opulent's Designs have become a well-known indicator of the origin and
18 quality of Opulent's products, and Opulent's Designs have acquired substantial
19 secondary meaning in the marketplace. Moreover, Opulent's Designs acquired this
20 secondary meaning before Defendants began their unlawful use of Opulent's Designs in
21 connection with the Accused Product.
22
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24

25 103. On information and belief, Defendants' use of Opulent's Designs has
26 caused and, unless enjoined, will continue to cause substantial and irreparable injury to
27 Opulent for which Opulent has no adequate remedy at law, including at least substantial
28

1 and irreparable injury to the goodwill and reputation for quality associated with
2 Opulent's Designs, with Opulent, and Opulent's products. Additionally, Defendants' use
3 of Opulent's Designs has caused injury to Opulent in the form of lost sales because some
4 customers that would have bought Opulent's Designs have bought and will buy
5 Defendants' Accused Products instead.
6

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8 104. On information and belief, Defendants' use of Opulent's Designs has been
9 intentional, willful, and malicious. Defendants' bad faith is evidenced at least by the
10 similarity of the Accused Products to Opulent's Designs, as shown by, for example,
11 **Illustration 1** above, and by Defendants' continuing disregard for Opulent's rights.
12

13 105. Opulent is entitled to injunctive relief, and Opulent is also entitled to
14 recover at least Opulent's damages, Defendants' profits, punitive damages, costs, and
15 reasonable attorney fees.
16

17 **COUNT VIII**
18 ***(Unjust Enrichment)***

19 106. All of the above paragraphs are incorporated by reference as if fully
20 restated.
21

22 107. Defendants' advertisements, marketing, promotions, offers to sell, sales,
23 distribution, manufacture, importing and/or re-selling of the Accused Products, in direct
24 competition with Opulent, constitute unjust enrichment, at least because Defendants have
25 wrongfully obtained benefits at Opulent's expense. Defendants have also, among other
26 things, operated with an undue advantage.
27
28

1 108. Opulent created the products covered by Opulent's Designs through
2 extensive time, labor, effort, skill, and money. Defendants have wrongfully used and is
3 wrongfully using Opulent's Designs in competition with Opulent and has gained a
4 wrongful benefit by undue advantage through such use. Defendants have not been
5 burdened with the expenses incurred by Opulent, yet Defendants are obtaining the
6 resulting benefits for its own business and products.
7

8 109. Opulent's Designs are entitled to protection under the common law.
9 Opulent's Designs includes unique, distinctive, and non-functional features. Opulent has
10 extensively and continuously promoted and used its trade dresses for years in the United
11 States and Texas. Through that extensive and continuous use, Opulent's Designs have
12 become a well-known indicator of the origin and quality of Opulent's products, and
13 Opulent's Designs have acquired substantial secondary meaning in the marketplace.
14 Moreover, Opulent's Designs acquired secondary meaning before Defendants started
15 their unlawful use of Opulent's Designs and colorable imitations of them in connection
16 with the Accused Products.
17

18 110. Defendants' use of Opulent's Designs has caused and, unless enjoined,
19 will continue to cause substantial and irreparable commercial injury to Opulent for which
20 Opulent has no adequate remedy at law, including at least substantial and irreparable
21 injury to the goodwill and reputation for quality associated with Opulent's Designs and
22 with Opulent and Opulent's products. Opulent accumulated this goodwill and reputation
23 through extensive time, labor, effort, skill, and investment. Defendants have wrongfully
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1 obtained and are wrongfully obtaining a benefit at Opulent's expense by taking undue
 2 advantage and free riding on Opulent's efforts and investments, and enjoying the benefits
 3 of Opulent's hard-earned goodwill and reputation. Additionally, Defendants' use of
 4 Opulent's Designs has unjustly taken sales from Opulent because some customers that
 5 would have bought Opulent's Designs have bought Defendants' Accused Product
 6 instead.
 7
 8

9 111. On information and belief, Defendants' unjust enrichment at Opulent's
 10 expense has been intentional, willful, and malicious. Defendants' bad faith is evidenced
 11 at least by the similarity of the Accused Products to Opulent's Designs, as shown by, for
 12 example, **Illustration 1** above, and by Defendants' continuing disregard for Opulent's
 13 rights.
 14
 15

16 112. Opulent is entitled to injunctive relief, and Opulent is also entitled to
 17 recover at least Defendants' profits.
 18

19 **COUNT IX**
 20 ***(Common Law Misappropriation)***

21 113. All of the above paragraphs are incorporated by reference as if fully
 22 restated.

23 114. Defendants' advertisements, marketing, promotions, offers to sell, sales,
 24 distribution, manufacture, importing and/or re-selling of the Accused Products, in direct
 25 competition with Opulent, constitute common law misappropriation.
 26

27 115. Opulent created the Opulent's Designs covered by Opulent's trade dresses
 28 through extensive time, labor, effort, skill, and money. Defendant has wrongfully used

Opulent's Designs, including through counterfeits, reproductions, copies, or colorable imitations of them, in competition with Opulent, and gained a special advantage because Defendants were not burdened with the expenses incurred by Opulent. Defendants have commercially damaged Opulent, at least by causing consumer confusion as to origin or sponsorship/affiliation of the Accused Products by creating the false and misleading impression that the Accused Products are manufactured by, authorized by, or otherwise associated with Opulent, and by taking away sales that Opulent would have made.

116. Opulent's Designs are entitled to protection under the common law. Opulent's Designs include unique, distinctive, and non-functional features. Opulent has extensively and continuously promoted and used Opulent's Design for years in the United States and Texas. Through that extensive and continuous use, Opulent's Designs have become a well-known indicator of the origin and quality of Opulent's products. Opulent's Designs have also acquired substantial secondary meaning in the marketplace. Moreover, Opulent's Designs acquired this secondary meaning before Defendants started their unlawful use of Opulent's Designs in connection with the Accused Products.

117. Defendants' use of Opulent's Designs, including through counterfeits, reproductions, copies, or colorable imitations of them, has caused and, unless enjoined, will continue to cause substantial and irreparable commercial injury to Opulent for which Opulent has no adequate remedy at law, including at least substantial and irreparable injury to the goodwill and reputation for quality associated with Opulent's Designs with Opulent and Opulent's products. Moreover, as a result of their misappropriation,

1 Defendants have profited and, unless such conduct is enjoined by this Court, will
2 continue to profit by misappropriating the time, effort, and money that Opulent invested
3 in establishing the reputation and goodwill associated with Opulent's Designs with
4 Opulent and Opulent's products.

6 118. On information and belief, Defendants' misappropriation of Opulent's
7 Designs, including through counterfeits, reproductions, copies, or colorable imitations of
8 them, has been intentional, willful, and malicious. Defendants' bad faith is evidenced at
9 least by the similarity of the Accused Products to Opulent's Designs, as shown by, for
10 example **Illustration 1** above, and by Defendants' continuing disregard for Opulent's
11 rights.

14 119. Opulent is entitled to injunctive relief, and Opulent is also entitled to
15 recover at least Opulent's damages, Defendants' profits, punitive damages, costs, and
16 reasonable attorney fees.

18 **UNCLEAN HANDS BARS APPLICATION OF LACHES**

20 120. Defendants are not entitled to the application of the laches defense at least
21 because of their unclean hands. Defendants have unclean hands because their
22 wrongfulness, willfulness, bad faith, or gross negligence precludes its application.

24 121. This wrongfulness, willfulness, bad faith, or gross negligence is evidenced
25 at least by the similarity of the Accused Products to Opulent's Designs, as shown by, for
26 example **Illustration 1** above, and by Defendants' continuing disregard for Opulent's
27 rights. Defendants have continued to sell Accused Products despite takedown requests.
28

APPLICATION FOR PERMANENT INJUNCTION

122. All of the above paragraphs are incorporated by reference as if fully restated.

123. The harm to Opulent arising from Defendants' acts is not fully compensable by money damages.

124. On information and belief, Defendants, unless enjoined, will continue to misrepresent to or mislead the public into believing that their products and services are sponsored by, approved by, affiliated with, associated with, or originated by Opulent and infringe the Opulent's Designs by using Opulent's famous trade dress or confusingly similar variations of them to identify Defendants' competitive products. All of these actions violate the Lanham Act.

125. Under 15 U.S.C. § 1116(a), these actions entitle Opulent to a permanent injunction, upon hearing, enjoining Defendants and their officers, agents, servants, employees, franchisees, and attorneys, and all persons in active concert or in participation with Defendants from:

- (a) Representing Defendants' services are in any way sponsored by, approved by, affiliated with, or originated by Opulent;
- (b) Representing that Defendants are Opulent;
- (c) Using any of the Opulent's Designs or any confusingly similar variation of them, alone or combined with other designs or words, to market, advertise, or identify Defendants' products; and
- (d) Otherwise competing unfairly with Opulent or injuring its business

1 reputation in any manner.

2 126. For these actions, there is no adequate remedy at law. Further, Opulent is
3 substantially likely to prevail on the merits of these claims. The injury to Opulent greatly
4 outweighs any injury to Defendants that the requested injunction may cause. The balance
5 of hardships tips strongly in favor of Opulent. Finally, the injunction will not disserve the
6 public interest. Thus, in addition to monetary relief, Opulent is also entitled to permanent
7 injunctive relief against Defendants.
8
9

10
11 **PRAYER FOR RELIEF**

12 WHEREFORE, by reason of the foregoing, Opulent requests that this Court enter
13 judgment in its favor and for relief against Defendants as follows:
14

15 A. That the Court enter judgment that:

- 16 1. Defendants violated Section 32(1) of the Lanham Act, 15 U.S.C. § 1114(1);
17
18 2. Defendants infringed, engaged in false designation of origin, and unfair
19 competition in violation of Section 43(a)(1) of the Lanham Act, 15 U.S.C. §
20 1125(a)(1);
21
22 3. Defendants engaged in trademark dilution in violation of Section 43(c) of the
23 Lanham Act, 15 U.S.C. § 1125(c);
24
25 4. Defendants engaged in trade dress dilution in violation of Texas Business &
26 Commerce Code § 16.103;
27
28 5. Defendants engaged in infringement in violation of the statutory and common
law;

- 1 6. Defendants engaged in unfair competition in violation of the common law;
- 2 7. Defendants engaged in misappropriation in violation of the common law; and
- 3 8. Defendants were unjustly enriched.

4
5 B. That the Court issue a permanent injunction restraining and enjoining Defendants,
6 and all of its agents, servants, officers, employees, successors, and assigns, and all
7 other persons or entities in active concert or participation with Defendants from:

- 8 1. Selling, marketing, advertising, importing, or purchasing the counterfeit product
9 (as this term is defined by § 1116(d)) and other Accused Products or colorable
10 imitations thereof;
- 11 2. Using any of Opulent's Designs and/or any other confusingly similar
12 designation, alone or in combination with other words, phrases, symbols, or
13 designs, as trademarks, trade names, domain name components or otherwise, to
14 market, advertise, or identify any Defendants' goods or services;
- 15 3. Otherwise infringing on Opulent's Designs;
- 16 4. Diluting Opulent's Designs and/or 3-D Marks;
- 17 5. Representing or taking any other action likely to cause confusion, mistake, or
18 deception on the part of consumers as to the source or origin of Defendants'
19 products or services or as to any authorization, sponsorship, approval, or
20 affiliation relationship between Defendants and Opulent;
- 21 6. Unfairly competing with Opulent in any manner whatsoever or otherwise
22 injuring its business reputation in the manner complained of herein; and
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1 7. Engaging in assignments or transfers, formation of new entities or associations
2 or utilization of any other device for the purpose of circumventing or otherwise
3 avoiding the prohibitions set forth in subparagraphs (1) through (6) above.
4

5 8. In accordance with 15 U.S.C. § 1125(b), issue an order barring importation of
6 the Accused Product and/or colorable imitations thereof into the United States,
7 and barring entry of the Accused Product and/or colorable imitations thereof
8 into any customhouse of the United States.
9

10 C. That the Court enter an order pursuant to 15 U.S.C. §§ 1116, 1118 requiring
11 Defendants, their agents, servants, officers, employees, successors, and assigns, to
12 destroy all Accused Products or colorable imitations thereof that are in Defendants'
13 possession, custody, or control.
14

15 D. That the Court enter an order, pursuant to 15 U.S.C. § 1116, requiring Defendants
16 to file with the Court and serve upon Plaintiff within 30 days after the entry of each
17 of the preliminary and permanent injunctions a report, in writing and under oath,
18 setting forth in detail the manner in which Defendants have complied with
19 Paragraphs B and C, *supra*.
20

21 E. That the Court enter an order pursuant to 15 U.S.C. § 1117 awarding all profits
22 received by Defendants from the sales and revenues of any kind made as a result of
23 Defendants' sales of Accused Products and colorable imitations thereof, and
24 damages, to be determined, that Opulent has suffered as a result of Defendants'
25 sales and marketing of the Accused Products and colorable imitations thereof, and
26
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1 that damages be awarded in an amount sufficient to deter future acts of willful
2 infringement by Defendants.

3
4 F. That the Court enter an order, under the common law of the State of Texas,
5 enjoining Defendants from diluting Opulent's Designs and/or Opulent's 3D Marks.

6 G. Order Defendants and Defendants' officers, agents, servants, employees,
7 franchisees, if any, and attorneys, and all persons in active concert or participation
8 with Defendants to identify all third parties to whom Defendants' have represented
9 an ownership, affiliation, association, or sponsorship with the Opulent's Designs or
10 confusingly similar variations of them and to whom Defendants have distributed
11 any type of materials incorporating the Opulent's Designs or confusingly similar
12 variations of them.

13
14 H. Order Defendants and Defendants' officers, agents, servants, employees,
15 franchisees, if any, and attorneys, and all persons in active concert or participation
16 with Defendants to identify all other websites and marketing materials containing
17 the Opulent's Designs or confusingly similar variations of them.

18
19 I. Order Defendants to immediately recall and sequester inventories of the infringing
20 products, and provide an accounting of all sales, revenues, and profits related to
21 Defendants' products that infringe the Opulent's Designs and/or that are falsely
22 designated as sponsored by, approved by, affiliated with, or associated with
23 Plaintiff.

1 J. In accordance with 15 U.S.C. §§ 1117(a), 1116, 1125(a) and Tex. Bus. & Com.
2 Code §16.104, find this case to be exceptional in Opulent's favor and award
3 Plaintiff its reasonable attorney's fees, costs, and expenses of this action.
4

5 K. That the Court enter an order awarding damages and costs to the fullest extent
6 provided for by Texas common law, including punitive damages.
7

8 L. That the Court enter disgorgement of all proceeds, and restitution of all monies
9 received by Defendants as the result of their wrongful conduct.

10 M. In the alternative and upon the Opulent's election of remedies, that the Court enter
11 an order awarding maximum statutory damages pursuant to § 1117(c).
12

13 N. That the Court enter an order awarding Opulent pre-judgment and post-judgment
14 interest.
15

16 O. That the Court enter such other damages and relief as it deems proper and just.
17

18 **DEMAND FOR JURY TRIAL**

19 Plaintiff, under Rule 38 of the Federal Rules of Civil Procedure, requests a trial by
20 jury of any issues so triable by right.
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1 Dated: April 29, 2022

MATTHEW J. DALTON

2 and

3 BROZYNSKI & DALTON PC

4
5 By: /s/ Bart Dalton

6 BART DALTON

7 KATARZYNA BROZYNSKI

8 Attorneys for PLAINTIFF

9 OPULENT TREASURES INC.

PROOF OF SERVICE

STATE OF TEXAS, COUNTY OF HOOD

At the time of service, I was over 18 years of age and not a party to this action. I am employed in the County of Collin, State of Texas. My business address is 5700 Tennyson Parkway, Suite 300 Plano, Texas 75024.

On April 29, 2022, I served true copies of the following document(s) described as **PLAINTIFF OPULENT TREASURES, INC.'S SECOND AMENDED COMPLAINT** on the interested parties in this action as follows:

Marc Karish
KARISH& BJORGUM, PC
119 E. Union Street
Pasadena, CA 91103
marc.karish@kb-ip.com

- ☐ **BY MAIL:** The envelope was mailed with postage thereon fully prepaid. I am "readily familiar" with the firm's practice of collection and processing correspondence for mailing. Under that practice it would be deposited with the U.S. postal service on that same day with postage thereon fully prepaid at Los Angeles, California in the ordinary course of business. I am aware that on motion of the party served, service is presumed invalid if the postal cancellation date or postage meter date is more than one day after service of deposit for mailing in affidavit.
- ☐ **BY OVERNIGHT DELIVERY:** By causing such envelope to be deposited or delivered in a box or other facility regularly maintained by Federal Express authorized to receive documents, or delivering to a courier or driver authorized by said express service carrier to receive documents, the copy of the foregoing document in a sealed envelope designated by the express service carrier, addressed as stated above, with fees for overnight (next business day) delivery paid or provided for and causing such envelope to be delivered by said express service carrier on April 29, 2022.
- ☐ **BY PERSONAL SERVICE:** I caused to be delivered the foregoing document(s) to the addressee(s) specified.
- ☒ **BY E-MAIL SERVICE:** I caused to be delivered the foregoing document(s) to be served via e-mail to the addressee(s) specified.
- ☒ **[Federal]** I declare under penalty of perjury under the laws of the United States of America that the foregoing is true and correct.

Executed on April 29, 2022, at Granbury, Texas.

/s/Eric Knudsen
ERIC KNUDSEN